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Hong Kong to Host Asian Financial Forum in January 2011 ***International Event to Address Growing Opportunities in Asia***

8 December 2010 – Asia's expanding role in the global economy will be a central focus for international panelists and guests who will gather in Hong Kong next month for the Asian Financial Forum (AFF) under the theme Asia: Reshaping the Global Agenda.

Jointly organised by the Hong Kong Special Administrative Region (SAR) Government and the Hong Kong Trade Development Council (HKTDC), AFF 2011 will address major issues, challenges and opportunities facing the region and the Chinese mainland in particular.

The forum offers current market intelligence and insight as well as networking opportunities for industry professionals including bankers, institutional investors, fund managers, business leaders, senior executives and regional policymakers. Among the topical issues on the main programme will be discussions about changing dynamics of economic growth, exchange regimes and RMB business, cross-border and regional investment opportunities and hedging against currency uncertainties.

Speakers

Prominent speakers scheduled to attend AFF 2011 include Standard Chartered PLC Chairman John Peace; Nobel Prize-winning economist Robert Mundell; Bank of China Ltd Chairman Xiao Gang; Swiss Financial Market Supervisory Authority (FINMA) CEO Patrick Raaflaub; Fidelity International President of Investment Anthony Bolton; China Mobile Ltd Executive Director and Chairman Wang Jianzhou; Legend Holdings Ltd Chairman and President Liu Chuanzhi; UC RUSAL Deputy CEO and Member of the Executive Committee Oleg Mukhamedshin; China International Capital Corporation Limited CEO Levin Zhu and many more from around the world.

Advance interviews with Mr Xiao and Professor Mundell are available to view on the HKTDC webcast service, which will soon feature other AFF 2011 participants.

Workshops

A series of thematic workshops will also be held on a variety of issues such as Greater China financial cooperation, Hong Kong as the China's global financial centre; gold as a currency, the latest European regulatory framework and investment opportunities in Canada, Japan and Russia. These workshops allow small-group interaction and in-depth discussion on specific subjects among speakers and participants.

The 2011 forum will also see the return of AFF DealFlow - a half-day deal-making session featuring one-on-one meetings where participating companies can pair with potential collaborators, matching sources of funds and sources of deals.

AFF 2011

A global financial conference – AFF was first held in 2007 to celebrate the 10th anniversary

of the establishment of the Hong Kong SAR. The event has consistently attracted the world's most influential leaders in business, finance and government. AFF offers a high-level platform for the exchange of insights on market developments and trends, and how Asian financial markets and systems should be developed to tap new opportunities.

The January 2010 event drew more than 1,500 participants, a new Forum record, including more than 60 high-profile speakers. Nearly 50 per cent of those who attended AFF 2010 were from outside Hong Kong, and attendance was up 37 per cent from the previous year. AFF 2010 events also made global headlines, as they were covered by more than 370 journalists from 31 countries and regions.

Forum Website: www.asianfinancialforum.com

List of Speakers: http://www.asianfinancialforum.com/en/info_speakers.htm

HKTDC Webcasts: <http://www.youtube.com/watch?v=yv83XnjKjYs> or
www.hktdc.com/info/webcast/en/webcast.htm

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About the HKTDC

A statutory body established in 1966, the Hong Kong Trade Development Council (HKTDC) is the international marketing arm for Hong Kong-based traders, manufacturers and service providers. With more than 40 global offices, including 11 on the Chinese mainland, the HKTDC promotes Hong Kong as a platform for doing business with China and throughout Asia. The HKTDC also organises trade fairs and business missions to connect companies with opportunities in Hong Kong and on the mainland, while providing information via trade publications, research reports and online. For more, please visit www.hktdc.com.