

For Immediate Release:

Sir David Brewer Identifies Opportunity Areas in China ***China-Britain Business Council Chief to Speak at Asian Financial Forum 2010***

21 December 2009 – Investment opportunities abound in the Chinese mainland, according to Sir David Brewer, Chairman of the China-Britain Business Council (CBBC).

Speaking from CBBC headquarters in London, Sir David said his organisation has identified at least 35 cities on the Chinese mainland where “ambitions, target areas for investment and technology transfer matched up perfectly with [small and medium-sized enterprises] SMEs in the United Kingdom.

“I’m thinking about creative industries using the design, computer animation, computer games, ICT, medi-tech, biotech, technology such as you find around the universities and science parks, automotive components and, of course, financial and professional services,” said Sir David in a 16 December interview with the Hong Kong Trade Development Council (HKTDC).

To view the full interview, please go to www.youtube.com/HKTDC.

Asia, and China in particular, are becoming more central to the global economy in the wake of the international financial crisis, Sir David said, adding that the centre of economic gravity is moving towards Asia.

Sir David will join the upcoming Asian Financial Forum (AFF), which is being organised under the theme “Asia in the New Economic Order.” AFF 2010 will be held 20-21 January at the Hong Kong Convention and Exhibition Centre. It is organised by the Hong Kong Special Administrative Region Government and the HKTDC.

Global investment opportunities, regional infrastructure issues and energy and natural resources concerns will also find the spotlight in January. In addition to Sir David, other major speakers include Dominique Strauss-Kahn, International Monetary Fund Managing Director; Gerald Corrigan, former President, Federal Reserve Bank of New York and Managing Director, Goldman Sachs; and Richard Sandor, Chairman and Founder, Chicago Climate Exchange.

In addition to the Sir David interview – www.youtube.com/HKTDC also offers other recent interviews with AFF 2010 speakers including Morgan Stanley Asia Pacific Chairman Stephen Roach, US economist Professor Nouriel Roubini, and HSBC Executive Director Peter Wong.

Media Enquiries

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About the Asian Financial Forum 2010

The Asian Financial Forum (AFF) gathers some of the world's most influential economic experts and dynamic business leaders for groundbreaking discussions about the opportunities and challenges now facing Asia. AFF offers bankers, institutional investors, fund managers, business leaders, senior executives of high-growth corporations and other key financial players a place to build new contacts and gather the latest intelligence, as well as explore business opportunities with a focus on China and the rest of Asia. Visit <http://www.asianfinancialforum.com> for more information about AFF 2010.

About the HKTDC

Established in 1966, the Hong Kong Trade Development Council (HKTDC) is the international marketing arm for Hong Kong-based traders, manufacturers and service providers. With 40 offices worldwide, including 11 on the Chinese mainland, the HKTDC promotes Hong Kong as a platform for doing business with China and Asia. The HKTDC also organises trade fairs and business missions to connect companies with opportunities in Hong Kong and the mainland, while providing information via trade publications, research reports and online. Visit www.hktdc.com for more information.

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