

Third Asian Financial Forum Set for January 2010 ***China, Global Investment Opportunities to be Featured*** ***IMF Head Dominique Strauss-Kahn Among Confirmed Speakers***

2 September 2009 – “Asia in the New Economic Order” will be the theme of the third Asian Financial Forum, 20-21 January 2010, at the Hong Kong Convention and Exhibition Centre. China-centred topics will headline the Asian Financial Forum 2010, including the mainland’s domestic market and its implications for the global economy, and the renminbi and what it means for the world’s financial order.

Global investment opportunities, regional infrastructure issues and energy and natural resources concerns will also find the spotlight in January, with International Monetary Fund Managing Director Dominique Strauss-Kahn among the major speakers confirmed to date. Also speaking at the January 2010 Forum are: Nouriel Roubini, New York University Professor of Economics and International Business, Stern School of Business; Gerald Corrigan, former President, Federal Reserve Bank of New York, and Managing Director, Goldman Sachs; Qin Xiao, Chairman, China Merchant Bank Co Ltd; and Jong-Wha Lee, Chief Economist and Head, Office of Regional and Economic Integration, Asian Development Bank.

Highlights of the 2010 Forum will include DealSource, a half-day, deal-making session featuring one-on-one meetings. Each participating company will be able to pair with other potential collaborators based on shared areas of interest, including M&A, technology, infrastructure, education, healthcare, natural resources and green industries.

More than 1,100 delegates from 28 countries and regions, including nearly 300 from the Chinese mainland, took part in the January 2009 Asian Financial Forum. Delegates from the United States, Canada, Russia, the European Union, the Middle East and Africa, as well as a number of Asian countries, including India, Japan, Taiwan, Thailand and Vietnam, also attended the two-day event.

“I discovered Hong Kong through the Hong Kong Trade Development Council last year, so when the Asian Financial Forum came up I decided to come back, because I believe there’s no better way to get a real feel for what’s going on in Asia than to come to Hong Kong,” said Casgrain Director Pierre Casgrain. “The panelists were simply outstanding.”

The second Forum featured more than 30 prominent speakers from around the world, including noted financial analyst, commentator and author Jim Rogers. “Everything is put together in a very good way and well done,” said Mr Rogers of the 2009 Forum. “The world’s finance is moving to Asia. This is where the money is.”

High-level international networking is a major Forum attraction, as Shanghai-based Michael Meagher, Advisory Director, Chief Representative, for CW Downer & Co, made clear: “I’ll be back at the next Forum because networking is important, and the calibre of the people who are attending is very high.”

“I enjoyed the speakers and the assortment of offerings, but in this economic environment it’s the networking that was most important – finding out what’s possible and what’s not,” said Jurgen Kracht, Managing Director of Hong Kong’s Fiducia Management Consultants. “It’s meeting people face-to-face and saying, ‘Hey, we can do something together.’”

The Asian Financial Forum is organised by the Hong Kong Special Administrative Region Government and the Hong Kong Trade Development Council.

Forum Website: www.asianfinancialforum.com

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