

For Immediate Release

Hong Kong to Host Fourth Asian Financial Forum This Month *Expanding Opportunities in Asia Focus of Upcoming AFF 2011*

5 January 2011 – Asia's growing role in the global economy will be a key topic of discussion for panelists and guests attending this month's Asian Financial Forum (AFF) in Hong Kong.

Under the theme "Asia: Reshaping the Global Agenda," the forum will take place on 17-18 January at the Hong Kong Convention and Exhibition Centre (HKCEC). The Chief Executive of the Hong Kong Special Administrative Region, The Hon Donald Tsang, GBM, will officiate at the opening of this forum as guest of honour.

Details of the forum were provided at a press conference today by AFF 2011 Steering Committee Chairman Benjamin Hung, Executive Director and Chief Executive Officer of Standard Chartered Bank (Hong Kong) Ltd. and Hong Kong Trade Development Council (HKTDC) Assistant Executive Director Raymond Yip.

High-Profile Speakers

A wide range of influential speakers from the Chinese mainland is invited to AFF 2011. They include Cheng Siwei, Former Vice Chairman, Standing Committee, National People's Congress, China and Chairman, International Finance Forum (Beijing); Shang Fulin, Chairman, China Securities Regulatory Commission; Huang Qifan, Mayor of Chongqing; Chen Yuan, Chairman, Board of Directors, China Development Bank; Cui Jindu, Vice Mayor of Tianjin; Cao Jianfang, Vice Governor of Yunnan; Xiao Gang, Chairman, Bank of China Limited.

Webcasts of AFF speakers can be seen at:

<http://www.youtube.com/user/HKTDC#grid/user/24B930828AC3811B>

Some of the overseas prominent speakers will also speak at the AFF, they include The Rt Hon William Hague MP, Secretary of State for Foreign and Commonwealth Affairs, United Kingdom; Cesar V. Purisima, Secretary of Finance, The Philippines; Rintaro Tamaki, Vice Minister of Finance for International Affairs, Japan; Ong Chong Tee, Deputy Managing Director, Monetary Authority of Singapore; Bill Shorten, Assistant Treasurer and Minister for Financial Services and Superannuation, Australia; Patrick Raaflaub, CEO, Swiss Financial Market Supervisory Authority FINMA and Jong Goo Yi, Commissioner of Financial Services Commission, Korea.

Other prominent speakers include Robert Mundell, Nobel Prize-winning economist; John Peace, Chairman, Standard Chartered PLC; Anthony Bolton, President, FIL Investment Management (HK) Ltd; Oleg Mukhamedshin, Deputy CEO and member of the Executive Committee UC RUSAL and many more from around the world.

Investment Opportunities

Jointly organised by the Hong Kong Special Administrative Region (SAR) Government and the Hong Kong Trade Development Council (HKTDC), the fourth AFF will address major issues, challenges and opportunities facing the region and the Chinese mainland in

particular. Topical issues include changing dynamics of economic growth; challenges to Asia in a global environment of low interest rates and excess liquidity; cross-border and regional investment opportunities; how do Chinese enterprises compete in the global arena, hedging against currency uncertainties; RMB business and Hong Kong as China's Global Financial Centre, etc.

AFF 2011 will include a series of nine thematic workshops. To provide participants with an update of the latest developments about Hong Kong as an offshore Renminbi centre and the opportunities that present to financial institutions and corporates, the Financial Services and the Treasury Bureau, the Hong Kong Monetary Authority and the HKTDC will jointly organise a workshop on Hong Kong as China's Global Financial Centre – the RMB Dimension. Other workshops will cover thematic issues such as 'M&A Opportunities and Challenges in German Small- and Mid-cap Companies'; 'Gold as a Currency'; 'Asset and Wealth-Management Instrument', etc. The forum will also include the half-day AFF Deal Flow session, featuring one-on-one meetings between companies and potential investors.

Commercial Participation

Deloitte Touche Tohmatsu (Deloitte) will be the Diamond Sponsor of the AFF 2011. Mr Eric Tong, Global Financial Services Industry Leader of Southern Region, Deloitte China said at the press conference that the firm would sponsor a keynote luncheon on 'Emergence of Chongqing on the world stage' on 17 January, and host a workshop on the 'The RMB Investment Surge and its Impacts on Greater China Financial Markets and Services' on 18 January. Through the workshop, the firm wishes to share strategic insights with delegates on how these prevalent issues are reshaping Asia's financial order, particularly in Hong Kong and on the Chinese mainland. In addition, Deloitte is also backing a series of HKTDC webcast interviews with the speakers and delegates of the AFF 2011.

Mr. Minoru Suzuki, Director General of JETRO Hong Kong said the Japanese trade body would hold a workshop on 'Investing in Japanese Companies through Venture Capital and Private Equity Funds in Japan'. JETRO will also bring delegates to the AFF to explore the opportunity of raising capital in HK via listing.

In addition, German automaker BMW, the event's Limousine Sponsor, will provide 10 cars to transport speakers at AFF 2011.

Asia Private Equity Forum

Hong Kong Venture Capital Association Chairman Johnny Chan, who is also Chairman and CEO of Crosby Asset Management (Hong Kong) Ltd, noted that delegates to AFF 2011 will be able to extend their networking opportunities at the inaugural Asia Private Equity Forum. Organised by the HKVCA and its Global Strategic Partner Emerging Markets Private Equity Association, the 19 January forum will feature high-level discussions on opportunities and challenges in private equity across the region.

AFF 2011 Attendance

First held in 2007 to celebrate the 10th anniversary of the establishment of the Hong Kong SAR, the forum has consistently attracted the world's most influential leaders in business, finance and government.

The January 2010 event drew more than 1,500 participants from 31 countries and regions. The number of attendees this year will be no fewer than this.

AFF Media Accreditation and Interview Requests

Media accreditation will be done on-site at AFF 2011, and members of the press need only bring along their business card to the press registration counter, located at the entrance to Hall 5FG of the HKCEC. AFF interview requests should be sent along with proposed questions, by 10 January, to the HKTDC's Corporate Communication Department.

AFF 2011 Website: www.asianfinancialforum.com

Asia Private Equity Forum: www.hkvca.com.hk

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Media Enquiries

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About the HKTDC

A statutory body established in 1966, the Hong Kong Trade Development Council (HKTDC) is the international marketing arm for Hong Kong-based traders, manufacturers and service providers. With more than 40 global offices, including 11 on the Chinese mainland, the HKTDC promotes Hong Kong as a platform for doing business with the Chinese mainland and throughout Asia. The HKTDC also organises trade fairs and business missions to connect companies with opportunities in Hong Kong and on the mainland, while providing information via trade publications, research reports and online. For more, please visit www.hktdc.com.