

For Immediate Release

Hong Kong to Host Asian Financial Forum in January Fourth AFF to Address Growing Opportunities in Asia

9 November 2010 – Asia's expanding role in the global economy will be a central focus for panelists and guests at the Asian Financial Forum (AFF), 17-18 January 2011, in Hong Kong.

Under the theme, "Asia: Reshaping the Global Agenda," AFF 2011 will feature major issues, challenges and opportunities facing the region and the Chinese mainland in particular. The main programme will address such topical issues as financial reform and regulatory changes, strategies for business expansion in Asia, China's outbound merger and acquisitions, internationalisation of the renminbi and how green concepts can be an engine for growth.

The Forum offers the latest market intelligence and insights along with unparalleled networking occasions for financial institutions, senior executive of corporations, regulators and government representatives.

Speakers and Workshops

AFF 2011 has already confirmed a number of prominent speakers, including:

- **Sameer Al Ansari**, CEO, SHUAA Capital
- **Anthony Bolton**, President of Investments, Fidelity International
- **Chen Yuan**, Chairman of Board of Directors, China Development Bank
- **Cheng Siwei**, Former Vice-Chairman, Standing Committee, National People's Congress, China; Chairman, International Finance Forum (Beijing) (*Invited*)
- **Victor Chu**, Chairman, First Eastern Investment Group
- **Perry Kaufman**, President, Perry J Kaufman, LLC
- **Liu Chuanzhi**, Chairman and President, Legend Holdings Ltd.; Chairman, Board of Directors, Lenovo (*Invited*)
- **Robert Mundell**, Professor, Columbia University (*Nobel Prize Laureate in Economics in 1999*)
- **Patrick Raaflaub**, CEO, Swiss Financial Market Supervisory Authority, FINMA
- **Song Lin**, Chairman, China Resources (Holdings) Co Ltd
- **John Reade**, Senior Vice President, Paulson Europe LLP
- **David Robson**, Chairman & Managing Director, Tethys Petroleum Limited
- **Rintaro Tamaki**, Vice Minister of Finance for International Affairs, Japan
- **Wang Jianzhou**, Executive Director and Chairman, China Mobile Limited; Chairman, Communications Corporation (*Invited*)
- **Xiao Gang**, Chairman, Bank of China Limited
- **Levin Zhu**, CEO, China international Capital Corporation Limited (*Invited*)

A series of thematic workshops covering a variety of issues, including Greater China financial cooperation, the latest European regulatory framework and investment opportunities in regional markets, will also be organised.

The 2011 Forum will also see the return of AFF Deal Flow – a half-day deal-making session featuring one-on-one meetings between participating companies and potential collaborators, bringing together potential deals and the funding to make them happen.

Growing Global Participation

International participation is expected to grow, with an increase in the number of participants and support from industry associations. Financial delegations will be led by such key industry organisations as the Association of Corporate Growth, Investment Industry Association of Canada, German Private Equity and Venture Capital Association, Australian Trade Commission, Japan External Trade Organisation, and the Japan Venture Capital Association.

AFF 2011 sponsors include such international corporations as Deloitte Touche Tohmatsu, Standard Chartered Bank (Hong Kong), Eurasia Capital Partners, European Chamber of Commerce, Cathay Pacific Airways, Hong Kong Dragon Airlines, Australia and New Zealand Banking Group, EOS Asia Solutions, Luxembourg for Finance, Pacific Basin Economic Council and Financial Times.

“Three years ago, I participated in this programme, and it was its first year,” said E Gerald Corrigan, Managing Director of Goldman Sachs and Former President of the Federal Reserve Bank of New York. “As I recall, there were a few hundred people at the meeting, and now we have 1,500 people, so obviously the programme is growing in need. And I think the quality of the speakers that you managed to attract into the programme is absolutely first-class.”

Fourth AFF Forum

The AFF was first held in 2007 to celebrate the 10th anniversary of the establishment of the Hong Kong SAR Government. The January 2010 event drew more than 1,500 participants, a new Forum record, including more than 60 high-profile speakers. Nearly 50 per cent of those who attended AFF 2010 were from outside Hong Kong. The event was covered by more than 370 journalists from 31 countries and regions.

The AFF is organised by the Hong Kong Government and the Hong Kong Trade Development Council.

Forum Website: www.asianfinancialforum.com

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About the HKTDC

A statutory body established in 1966, the Hong Kong Trade Development Council (HKTDC) is the international marketing arm for Hong Kong-based traders, manufacturers and service



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